

Date: 14th March, 2022

BSE Limited
Corporate Service Department,
1st Floor, P. J. Towers,
Dalal Street,
Mumbai 400 001

The National Stock Exchange of India Limited
Exchange Plaza, 3rd Floor,
Plot No. C/1, 'G' Block,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051

Scrip ID: KRSNAA
Scrip Code: 543328

Symbol: KRSNAA

Dear Sir / Madam,

Subject: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015 – Press Release

Please find enclosed herewith a press release titled “Krsnaa Diagnostics strengthens its leadership with the appointment of a new Chief Operating Officer”, which is being released to Press.

Request you to take the same on your records.

Thanking you,
Yours sincerely,

For Krsnaa Diagnostics Limited


Nikhil Deshpande
Company Secretary



Krsnaa Diagnostics strengthens its leadership with the appointment of a new Chief Operating Officer

- Dr. Ravinder Sethi joined Krsnaa Diagnostics on February 24, 2022 and has been appointed as the Chief Operating Officer (COO) of the Company effective March 15, 2022.
- In his new role, Dr. Ravinder Sethi will be managing and leading pan India operations spread across 1400 plus centres.
- The appointment is a step towards further strengthening the senior leadership team of Krsnaa Diagnostics.

Pune, March 14, 2022: Krsnaa Diagnostics Ltd., a diagnostic player with the largest presence in the Public-Private-Partnership (PPP) segment (Source: CRISIL Report), today announces the appointment of Dr. Ravinder Sethi as the Chief Operating Officer (COO). He comes with a vast experience of over 24 years and has adorned roles like Chief Operating Officer, Head of Sales & General Operations as part of other industry leading organizations across sectors such as FMCG, telecom and healthcare operations.

In his new role, Dr. Sethi will be responsible for the operations, enhancement and advancement of over 1800 centres of Krsnaa Diagnostics, to ensure that quality diagnostic services are made accessible and affordable to the last mile patient even in the remotest of locations. His key responsibilities include driving the growth of Krsnaa Diagnostics, scaling up new projects and launching retail centres in newer geographies. In addition to this, he will also focus on bringing quality, best practices and innovation while developing the team, in order to reach higher levels of excellence.

Commenting on the appointment, Mr. Yash Mutha – Executive Director, Krsnaa Diagnostics said, *“We are pleased to welcome Dr. Ravinder Sethi to the Krsnaa Diagnostics family. His expertise, industry know-how and vision will further strengthen our mission to make quality diagnostic services accessible and affordable to every patient across India.”*

On his new appointment, Dr. Ravinder Sethi, Chief Operating Officer, Krsnaa Diagnostics said, *“I’m happy and humbled to join Krsnaa Diagnostics, which is a leader and visionary in the public health sector. I look forward to working closely with the team and drive the company’s mission and vision to provide quality and comprehensive service offerings to every patient across India.”*

Additional details on Dr. Ravinder Sethi’s

Prior to joining the Krsnaa Diagnostics team, Dr. Ravinder Sethi has worked with leading industry players like Hindustan Unilever, TATA Communications, Dr. Lal Path Labs, Oncquest and Metropolis Healthcare. Dr. Sethi has extensive expertise of handling various business verticals including new business development, national - international sales, operations and introduction of new products across markets in South East Asia and India.

Dr. Sethi has completed his Doctorate in Business Administration and Management from the Universidad Azteca European Mexico. He has a PGDBM Degree in Sales and Management from the National Institute of Sales.

 [LinkedIn profile](#)

About Krsnaa Diagnostics:

Krsnaa Diagnostics Ltd. is India's fastest growing differentiated diagnostic services provider, both in Radiology and Pathology. The company started its journey in 2011 with 2 radiology centre and today it is in 14 states with 1800+ centres across the country. Our mission to be easily accessible and affordable to anyone who seeks best quality diagnosis, and our commitment towards the same is what defines and differentiates us. We deliver clinical excellence through collaborative tele-radiology services to enable robust evidence-based treatment for our patients in any corner of the country.

With the most advanced technology in place, equipped with an advanced cloud-based PACS workflow capable of rapid deployment and easy integration into flexible operational needs, accurate reports are delivered from well-qualified Radiologists and Pathologists from across the globe. We offer exceptional service with prompt turnaround of diagnostic reports, easy access to consultation with our team of diagnostic specialists, and the ability to handle diagnostic report needs. We provide world class healthcare diagnostics services at affordable rates with the approach of "Let's Do Good."

For further information, please contact:

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